



## STRATEGIC PLAN FEBRUARY 2023

### Vision

A life of excellence through water.

### Mission

An inclusive, strong club that is positive and consistently challenges swimmers to be their best, in a safe and friendly environment.

**We Learn** - How to live our best life by working to be the best swimmer we can be. That success comes from enjoyment of, and dedication to the process, and that the only place that success comes before work is in the dictionary.

**We Strive** - Ever higher. Learning how to push our body and mind to achieve. Through planning, preparation, patience, performance, and evaluation, we chip away at our own goals and find immense satisfaction in our own personal best.

**We Support** - Each other. We laugh together and encourage each other in and out of the pool. We are a Team who are motivated by and find joy in our teammate's achievements. In our pursuit for our individual goals, we know that when one of us wins, we all win.

### Goals / Priorities

Athlete development	Club identity	Team-building	Resources	Governance & Operations
<ul style="list-style-type: none"> <li>✓ maximizing potential</li> </ul>	<ul style="list-style-type: none"> <li>✓ develop presence;</li> <li>✓ opportunities to build and maintain relationships</li> </ul>	<ul style="list-style-type: none"> <li>✓ positive and effective relationships</li> </ul>	<ul style="list-style-type: none"> <li>✓ to support training and club activities</li> </ul>	<ul style="list-style-type: none"> <li>✓ transparent and accountable operations</li> </ul>
<ul style="list-style-type: none"> <li>❖ Support coaches to identify and focus on swimmers' goals and promote pathways</li> <li>❖ Off-season and holiday development workshops (in and out of pool opportunities eg. Nutrition; diversify eg. water polo)</li> <li>❖ Provide pastoral care and support</li> <li>❖ Personal development eg. club captains, junior coaches</li> </ul>	<ul style="list-style-type: none"> <li>❖ Uniform and merch</li> <li>❖ Sponsor and club relationships</li> <li>❖ Participating in meets at all levels</li> <li>❖ Club nights</li> <li>❖ Open regional meet</li> <li>❖ Promotion and new members</li> </ul>	<ul style="list-style-type: none"> <li>❖ Effective and productive relationship with North Shore Swim School staff and coaches</li> <li>❖ Club events including, awards presentation, end of year celebration,</li> <li>❖ Social events for all members e.g., Xmas in July, shared family lunches, outings</li> </ul>	<ul style="list-style-type: none"> <li>❖ Storage space</li> <li>❖ Swim bag storage</li> <li>❖ Gym equipment (mats, light weights)</li> <li>❖ Timing system (dolphin / touch pads)</li> <li>❖ Clubhouse / canteen</li> <li>❖ Tent trailer</li> <li>❖ Tempo timer, under water video camera</li> <li>❖ Donations of old items to swim school e.g., flippers, goggles</li> <li>❖ Other as identified by coaches</li> </ul>	<ul style="list-style-type: none"> <li>❖ Provide a safe and positive environment</li> <li>❖ Seek funding for growth and development</li> <li>❖ Support for new committee members</li> <li>❖ Support coach development</li> <li>❖ Parent support – education on rules, disqualifications, swim meet processes, social swims</li> <li>❖ Encourage parents to help at meets as trainee officials</li> </ul>